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additionally storing with said list of raw materials raw material information corresponding with each of said raw materials including information different than said customer application criteria and information specific to permitted applications of said raw material in a product;

selecting one of said raw materials from said filtered list; and

displaying in said browser said raw material information corresponding with said selected raw material.

19.   (Previously presented) A method according to claim 18 wherein:

said product comprises a pressure sensitive material; and

said raw material information comprises master width, areas of concern regarding use of said selected raw material, description of facestock, description of adhesive, description of liner, and description of typical applications for which said selected raw material may be used.

20.   (Previously presented) A method according to claim 17 wherein:

said product comprises a pressure sensitive material; and

said customer application criteria comprises print method, adhesive type, minimum temperature for adhesive type, service range of adhesive type, and facestock type.

21.   (Cancelled)

22.   (Previously presented) An apparatus for selecting a raw material for manufacturing a product therefrom comprising:

means for storing in a computer system a list of different raw materials, with each of said raw materials having various customer application criteria stored therewith, and said criteria being indicative of intended application of said raw material in a product;

means for populating a plurality of filter lists corresponding with said stored customer application criteria for said different raw materials;

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means for displaying a material browser including a plurality of filters corresponding with said filter lists;

    means for selecting one of said filter lists and specifying a filter criterion therein;

    means for filtering said list of raw materials to obtain a filtered list thereof matching said filter criterion;

    means for sorting said filtered list by unit cost of said raw materials; and

    said displaying means being further configured for displaying in said browser said filtered list of raw materials matching said filter criterion.

23-30. (Cancelled)

31.   (Previously presented)   An apparatus according to claim 22 wherein said displaying means are further configured for displaying also in said browser said various customer application criteria corresponding with each of said raw materials in said filtered list.

32.   (Previously presented)   An apparatus according to claim 31 wherein:

    said selecting means are further configured for selecting a plurality of said filter lists and selecting corresponding filter criterion therefor; and

    said filtering means are further configured for filtering said list of raw materials to obtain said filtered list thereof matching said filter criteria corresponding with said selected filter lists.

33.   (Previously presented)   An apparatus according to claim 32 wherein:

    said storing means are configured for additionally storing with said list of raw materials raw material information corresponding with each of said raw materials including information different than said customer application criteria and information specific to permitted applications of said raw material in a product;

    said selecting means are further configured for selecting one of said raw materials from said filtered list; and

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said displaying means are further configured for displaying in said browser said raw material information corresponding with said selected raw material.

34.   (Previously presented) An apparatus according to claim 33 wherein:
said product comprises a pressure sensitive material; and
said raw material information comprises master width, areas of concern regarding use of said selected raw material, description of facestock, description of adhesive, description of liner, and description of typical applications for which said selected raw material may be used.

35.   (Previously presented) An apparatus according to claim 32 wherein:
said product comprises a pressure sensitive material; and
said customer application criteria comprises print method, adhesive type, minimum temperature for adhesive type, service range of adhesive type, and facestock type.

36.   (Previously presented) An apparatus according to claim 35 wherein said print method comprises cut sheet lap joined, cut sheet laser, direct thermal, thermal transfer, and impact.

37.   (Previously presented) An apparatus according to claim 35 wherein said adhesive type comprises permanent, cold temperature, and removable.

38.   (Previously presented) An apparatus according to claim 35 wherein said facestock type comprises paper, kimdura, 100# tag, 7 pt tag, 8 pt tag, matte litho, latex impregnated, gloss, matte chrome polyester, bright chrome polyester, clear polyester, white polyester, polyolefin, and vinyl.

39.   (Cancelled)

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40. (Currently amended) A computer implemented method of selecting a raw material for manufacturing a pressure sensitive material product therefrom comprising:

storing in a computer system a list of different raw materials, with each of said raw materials having various customer application criteria stored therewith, and said criteria being indicative of intended application of said raw material in a product;

said customer application criteria comprises print method, adhesive type, minimum temperature for adhesive type, service range of adhesive type, and facestock type;

populating a plurality of filter lists corresponding with said stored customer application criteria for said different raw materials;

displaying a material browser including a plurality of filters corresponding with said filter lists;

selecting one of said filter lists and specifying a filter criterion therein;

filtering said list of raw materials to obtain a filtered list thereof matching said filter criterion;

sorting said filtered list by unit cost of said raw materials; and

displaying in said browser said filtered list of raw materials matching said filter criterion.

41. (Previously presented) A method according to claim 40 further comprising displaying also in said browser said various customer application criteria corresponding with each of said raw materials in said filtered list.

42. (Previously presented) A method according to claim 41 further comprising:

selecting a plurality of said filter lists and selecting corresponding filter criterion therefor; and

filtering said list of raw materials to obtain said filtered list thereof matching said filter criteria corresponding with said selected filter lists.

43. (Previously presented) A method according to claim 42 further comprising:

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additionally storing with said list of raw materials raw material information corresponding with each of said raw materials including information different than said customer application criteria and information specific to permitted applications of said raw material in a product;

selecting one of said raw materials from said filtered list; and

displaying in said browser said raw material information corresponding with said selected raw material.

44.   (Previously presented)   A method according to claim 43 wherein said raw material information comprises master width, areas of concern regarding use of said selected raw material, description of facestock, description of adhesive, description of liner, and description of typical applications for which said selected raw material may be used.

45.   (Previously presented)   A method according to claim 42 further comprising sorting said filtered list by unit cost of said raw materials.

46.   (Currently amended)   A computer implemented method of selecting a raw material for manufacturing a pressure sensitive material product therefrom comprising:

storing in a computer system a list of different raw materials, with each of said raw materials having various customer application criteria stored therewith, and said criteria being indicative of intended application of said raw material in a product;

additionally storing with said list of raw materials raw material information corresponding with each of said raw materials including information different than said customer application criteria and information specific to permitted applications of said raw material in a product;

said raw material information comprises master width, areas of concern regarding use of said selected raw material, description of facestock, description of adhesive, description of liner, and description of typical applications for which said selected raw material may be used

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populating a plurality of filter lists corresponding with said stored customer application criteria for said different raw materials;

displaying a material browser including a plurality of filters corresponding with said filter lists;

selecting one of said filter lists and specifying a filter criterion therein;

filtering said list of raw materials to obtain a filtered list thereof matching said filter criterion;

<u>sorting said filtered list by unit cost of said raw materials;</u>

displaying in said browser said filtered list of raw materials matching said filter criterion;

selecting one of said raw materials from said filtered list; and

displaying in said browser said raw material information corresponding with said selected raw material.

47.   (Previously presented)   A method according to claim 46 further comprising displaying also in said browser said various customer application criteria corresponding with each of said raw materials in said filtered list.

48.   (Previously presented)   A method according to claim 47 further comprising:

selecting a plurality of said filter lists and selecting corresponding filter criterion therefor; and

filtering said list of raw materials to obtain said filtered list thereof matching said filter criteria corresponding with said selected filter lists.

49.   (Previously presented)   A method according to claim 48 wherein said customer application criteria comprises print method, adhesive type, minimum temperature for adhesive type, service range of adhesive type, and facestock type.

50.   (Cancelled)

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